

## NOTICE OF A SUBSTANTIAL SHAREHOLDER'S INTEREST \*

\* Asterisks denote mandatory information

|  |                              |
|--|------------------------------|
| <b>Name of Announcer *</b>                         | SUPERIOR MULTI-PACKAGING LTD |
| <b>Company Registration No.</b>                    | 197902249R                   |
| <b>Announcement submitted on behalf of</b>         | SUPERIOR MULTI-PACKAGING LTD |
| <b>Announcement is submitted with respect to *</b> | SUPERIOR MULTI-PACKAGING LTD |
| <b>Announcement is submitted by *</b>              | Liew Meng Ling               |
| <b>Designation *</b>                               | Joint Company Secretary      |
| <b>Date &amp; Time of Broadcast</b>                | 25-Oct-2012 18:59:59         |
| <b>Announcement No.</b>                            | 00202                        |

## &gt;&gt; ANNOUNCEMENT DETAILS

The details of the announcement start here ...

## &gt;&gt; PART I

|           |   |                                |
|-----------|---|--------------------------------|
| <b>1.</b> | <b>Date of notice to issuer *</b>   | 24-10-2012                     |
| <b>2.</b> | <b>Name of Substantial Shareholder *</b>  | Crown Packaging Lux II S.ar.l. |
| <b>3.</b> | <b>Please tick one or more appropriate box(es): *</b>   |                                |
|           | <input checked="" type="radio"/> Notice of a New Substantial Shareholder's interest. [Please complete Part II and IV] |                                |

## &gt;&gt; PART II

|           |  |   |
|-----------|--|---|
| <b>1.</b> | <b>Date of change of Interest</b>  | 23-10-2012  |
| <b>2.</b> | <b>Name of Registered Holder</b>   | CROWN Speciality Packaging Investment Pte. Ltd. (the "Offeror")   |
| <b>3.</b> | <b>Circumstance(s) giving rise to the interest or change in interest</b> | # Others  |
|           | <b># Please specify details</b>  | <p>(a) Receipt of valid acceptances in respect of 285,512,694 issued and paid-up ordinary shares in the capital of the Company ("Shares"), representing approximately 76.90% of the issued share capital of the Company as at 5.00 p.m. on 23 October 2012 pursuant to the offer (the "Offer") by ANZ Singapore Limited ("ANZ"), for and on behalf of the Offeror, to acquire all the Shares other than those Shares held by the Company as treasury shares and those Shares held, directly or indirectly, by the Offeror as at the date of the Offer, in the period from 31 August 2012 to 23 October 2012.</p> <p>The Offer was declared to be unconditional in all respects in accordance with its terms on 23 October 2012.</p> <p>(b) Open market purchases by ANZ, for and on behalf of the Offeror, of 8,517,000 Shares, representing approximately 2.29% of the issued share capital of the Company as at 5.00 p.m. on 23 October 2012 in the period from 10 October 2012 to 23 October 2012.</p> <p>As at the date hereof,</p> |

|  |   |
|--|---|
|  | <p>(a) Crown Packaging Lux II S.ar.l. has a direct shareholding interest of 100% in the share capital of Crown Developpement;</p> <p>(b) Crown Developpement has a direct shareholding interest of approximately 100% in the share capital of Crown European Holdings;</p> <p>(c) Crown European Holdings has a direct shareholding interest of approximately 91% in the share capital of CROWN Asia Pacific Holdings Pte. Ltd.; and</p> <p>(d) CROWN Asia Pacific Holdings Pte. Ltd. has a direct shareholding interest of approximately 60% in the share capital of the Offeror.</p> <p>As such, Crown Packaging Lux II S.ar.l. is deemed to be interested in the Shares held by the Offeror by virtue of Section 7 of the Companies Act.</p> |
|--|---|

|           |  |             |
|-----------|--|-------------|
| <b>4.</b> | <b>Information relating to shares held in the name of the Registered Holder</b>                  |             |
|           | <b>No. of Shares held before the change</b>  | 0           |
|           | <b>As a percentage of issued share capital</b>   | 0 %         |
|           | <b>No. of Shares which are subject of this notice</b>  | 294,029,694 |
|           | <b>As a percentage of issued share capital</b>   | 79.20 %     |
|           | <b>Amount of consideration (excluding brokerage and stamp duties) per share paid or received</b> | 0.14        |
|           | <b>No. of Shares held after the change</b>   | 294,029,694 |
|           | <b>As a percentage of issued share capital</b>   | 79.20 %     |

## &gt;&gt; PART III

|           |  |                 |
|-----------|--|-----------------|
| <b>1.</b> | <b>Date of change of [Select Option]</b>   |                 |
| <b>2.</b> | <b>The change in the percentage level</b>  | From % To %     |
| <b>3.</b> | <b>Circumstance(s) giving rise to the interest or change in interest</b>   | [Select Option] |
|           | <b># Please specify details</b>  |                 |
| <b>4.</b> | <b>A statement of whether the change in the percentage level is the result of a transaction or a series of transactions:</b> |                 |

## &gt;&gt; PART IV

|           |   |               |
|-----------|---|---------------|
| <b>1.</b> | <b>Holdings of Substantial Shareholder , including direct and deemed interest :</b> |               |
|           | <b>Direct</b>   | <b>Deemed</b> |
|           | <b>No. of shares held before the change</b>   | 0             |
|           | <b>As a percentage of issued share capital</b>                                      | 0 %           |
|           | <b>No. of shares held after the change</b>  | 294,029,694   |
|           | <b>As a percentage of issued share capital</b>                                      | 79.20 %       |

|                    |   |
|--------------------|---|
| <b>Footnotes</b>   | <p>(1) The percentages in this notice are computed based on the Company's issued share capital comprising 371,256,000 Shares (excluding treasury shares).</p> <p>(2) Crown Packaging Lux II S.ar.l. is deemed to be interested in the 294,029,694 Shares in which the Offeror holds in the Company.</p> <p>(3) Of the 294,029,694 Shares, the consideration of S\$0.14 per Share for 285,512,694 Shares was pursuant to the Offer and the remaining 8,517,000 Shares was pursuant to open market purchases.</p> |
| <b>Attachments</b> | Total size = <b>0</b><br>(2048K size limit recommended)   |